

Concert Program Advertising 2008-09 Seasons

Advertising in the Maryland Classic Youth Orchestra program booklets is a great way to show your support for youth arts in our area. There will be three concerts this year, with a distribution of approximately 1,500 programs each time:

- ♪ Winter Concert – Dec. 14, 2008
- ♪ March Concert – March 15, 2009
- ♪ Spring Concert – May 20, 2009

Return this form with your payment to:




Maryland Classic Youth Orchestras
The Music Center at Strathmore
5301 Tuckerman Lane
N. Bethesda, MD 20852

SUBMISSION DEADLINES ARE FOUR (4) WEEKS PRIOR TO CONCERT DATE

About your ad copy: Our preference is to receive a high resolution (300dpi) TIFF, EPS, or PDF file that is complete, and sized according to the dimensions above. If you are unable to provide us with this kind of file, send us your typed copy on a word-processing document or hard copy, along with any graphic files like logos or images. We will typeset your ad for no additional cost, and provide a proof if you require one.

PLEASE NOTE: it is not sufficient to embed graphic files in a word-processing document; they must be sent as a separate file and be of adequate resolution for printing. A graphic image or photograph downloaded from a Web site is most likely not of sufficient quality. Most images on hard copy can be scanned.

For additional information, contact Cheryl Jukes or Christine Cox at 301-581-5208

	Number of programs:	3	2	1
Back Outside Cover 4.5" w X 7.5" h (Color only)	<input type="checkbox"/> \$900Color	-	-	3 programs
Front Inside Cover 4.5" w X 7.5" h	<input type="checkbox"/> \$600BW <input type="checkbox"/> \$750Color	-	-	3 programs
Back Inside Cover 4.5" w X 7.5" h	<input type="checkbox"/> \$600BW <input type="checkbox"/> \$750Color	-	-	3 programs
Center Spread (2 full pages side-by-side) 10" w X 7.5" h	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$750	<input type="checkbox"/> \$400	
Full Page Opposite Concert 4.5" w X 7.5"	<input type="checkbox"/> \$700	<input type="checkbox"/> \$500	<input type="checkbox"/> \$300	
First Full Page (left side) 4.5" w X 7.5" h	<input type="checkbox"/> \$650	<input type="checkbox"/> \$450	<input type="checkbox"/> \$275	
Full Page 4.5" w X 7.5" h	 <input type="checkbox"/> \$600	<input type="checkbox"/> \$400	<input type="checkbox"/> \$225	
Half Page H: 4.5" w X 3.625" V: 2.125 w X 7.325	 <input type="checkbox"/> \$350	<input type="checkbox"/> \$240	<input type="checkbox"/> \$150	
Quarter Page (or business card) H: 4.5" w X 1.75" h V: 2.125" w X 3.625" h	 <input type="checkbox"/> \$200	<input type="checkbox"/> \$135	<input type="checkbox"/> \$75	
Add Family Message Line	<input type="checkbox"/> \$30			

ADVERTISER INFORMATION

Date: _____

Organization Name: _____ Phone: _____

Contact Person: _____ Email: _____

Address: _____

City, State, Zip: _____ Amount Enclosed: \$ _____

Ad same as last year Ad copy enclosed Ad copy to follow Make an ad for me

Submission Format: Hard copy artwork 300dpi TIFF, EPS or PDF file _____

Electronic submission may be made via an email attachment to: _____